

# INFORMATION BULLETIN

## WORKFORCE INVESTMENT ACT

Number: WIAB01-44

Date: November 5, 2001

Expiration Date: 6/30/02  
69/45:jr:va:5015

TO: WORKFORCE DEVELOPMENT COMMUNITY

SUBJECT: CALIFORNIA APPRENTICESHIP PROGRAM—"OPPORTUNITY IS KNOCKING" CAMPAIGN

The purpose of this information bulletin is to provide workforce investment administrators with contact information for the apprenticeship coordinators that were referenced in the presentation made by Lucille Acosta, Area Administrator from the Department of Industrial Relations' (DIR) Division of Apprenticeship Standards (DAS) at the Quarterly Administrators' meeting in Los Angeles on October 5, 2001. As a follow-up to that presentation, informational materials will be mailed to local workforce areas during the week of November 19, 2001. These include:

- "Opportunity is Knocking" posters; and
- *The Apprentice*, a new quarterly publication chronicling significant people and events in the apprenticeship community.

Additionally, a video, "Apprenticeships: California's Best-Kept Secret," produced by DIR staff Rick Rice, is available upon request from any of the DAS offices listed below.

### California Division of Apprenticeship Standards Regional Offices

<b>Fresno:</b> 2550 Mariposa St., Room 3080 Fresno, CA 93721 (559) 445-5431 (559) 445-6294 (fax) Senior Consultant: Len Viramontes E-mail: <a href="mailto:lviramontes@dir.ca.gov">lviramontes@dir.ca.gov</a>	<b>Oakland:</b> 1515 Clay Street, Suite 602 Oakland, CA 94612 (510) 622-3259 (510) 622-3265 (fax) Senior Consultant: Ernie Behm E-mail: <a href="mailto:ebehm@dir.ca.gov">ebehm@dir.ca.gov</a>
<b>Los Angeles:</b> 320 West 4th Street, Suite 830 Los Angeles, CA 90013 (213) 576-7750 (213) 576-7758 (fax) Senior Consultant: Paul Manning, Jr. E-mail: <a href="mailto:pmanningjr@dir.ca.gov">pmanningjr@dir.ca.gov</a>	<b>Sacramento:</b> 2424 Arden Way, Suite 160 Sacramento, CA 95825 (916) 263-2877 (916) 263-0981 (fax) Senior Consultant: Len Viramontes E-mail: <a href="mailto:lviramontes@dir.ca.gov">lviramontes@dir.ca.gov</a>

<b>San Diego:</b> 7575 Metropolitan Drive, Suite 209 San Diego, CA 92123 (619) 767-2045 (619) 767-2047 (fax) Senior Consultant: Kathy Matheny E-mail: <a href="mailto:kmatheny@dir.ca.gov">kmatheny@dir.ca.gov</a>	<b>San Jose:</b> 100 Paseo de San Antonio, Room 125 San Jose, CA 95113 (408) 277-1273 (408) 277-9612 (fax) Senior Consultant: Glen Forman E-mail: <a href="mailto:gforman@dir.ca.gov">gforman@dir.ca.gov</a>
<b>San Francisco Headquarters:</b> 455 Golden Gate Avenue. 8th Floor San Francisco, CA 94102 (415) 703-4920 (415) 703-5477 (fax) Area Administrator: Bryan Goyette E-mail: <a href="mailto:bgoyette@dir.ca.gov">bgoyette@dir.ca.gov</a>	<b>Santa Ana:</b> 28 Civic Center Plaza, Room 525 Santa Ana, CA 92701 (714) 558-4126 (714) 558-6430 (fax) Senior Consultant: Kathy Matheny E-mail: <a href="mailto:kmatheny@dir.ca.gov">kmatheny@dir.ca.gov</a>

Please contact the coordinator in your area for additional information or with any questions you may have on apprenticeship programs. If you would like to receive additional copies of the mailed materials, please call Trina Pruitt, DIR, at (916) 324-4163. Let her know that you are requesting the "Opportunity is Knocking" campaign materials. Should you have any questions or wish to share your experiences you may contact Javier Romero, California Workforce Investment Board at (916) 324-3277.

/S/ BILL BURKE  
Chief